



ASX Announcement

2 June 2020

Whispir Limited
(ASX:WSP)

Whispir builds leadership appointing a new CFO, and a Head of AI and Data

- Mr Gareth Roberts has resigned as Chief Financial Officer.
- Mr Justin Owen has been appointed Chief Financial Officer.
- Ms Fiona Milne has been appointed Head of AI and Data.

Whispir Limited (ASX: WSP, Whispir or Company), a leading software-as-a-service (SaaS) communications workflow platform that automates interactions between organisations and people, has appointed Justin Owen as its new Chief Financial Officer and Fiona Milne as Head of AI and Data.

CFO appointment

Highly experienced international finance executive Justin Owen has been appointed Chief Financial Officer. Mr Owen replaces Mr Gareth Roberts, who has resigned from the role for personal reasons.

Mr Owen brings more than 30 years' finance experience to Whispir having previously held CFO and Company Secretary positions at various ASX-listed companies, including PayGroup Limited and Tesserent Limited. He has extensive experience managing international finance teams and leading operational transformation in Australia, Singapore, China, the United Kingdom and New Zealand.

Mr Owen will lead Whispir's international finance and risk teams, working closely with CEO Jeromy Wells.

Mr Roberts has served as the Whispir CFO for five years and will continue to be involved with and support the Company for a further 16-month period.

Commenting on the appointment, Whispir CEO Jeromy Wells said, "We're delighted to have a CFO of Justin's calibre join our leadership team. Justin's international finance and business performance management expertise will be a significant asset as we execute our next growth stage with increased market presence across all our markets. He is the ideal candidate to lead our finance and risk functions with demonstrated success improving the financial performance of listed companies in the technology sector."

"On behalf of the Board and senior management team, I would like to thank Gareth for his significant contribution to Whispir during a pivotal period for the Company. To ensure a seamless transition, Gareth will support Justin on a full-time basis for the next four months and then continue to consult to the Company for a further 12 months."

Head of AI and Data appointment

Ms Fiona Milne has been appointed to the newly created role of Head of AI and Data at Whispir. Ms Milne has a background in astrophysics and mathematics and will lead the AI and machine learning initiatives at Whispir.

With more than 10 years' experience in data science, Ms Milne has worked on machine learning projects for NAB, Odds.com.au, MYOB and the ACCC (Australian Competition and Consumer Commission). She joins Whispir from Eliiza, one of Australia's most prestigious machine learning and AI organisations. Ms Milne is also the founder of *Women in Machine Learning & Data Science* whose mission is to support, promote and develop women and gender minorities practising and working in the field.

Whispir CEO Jeromy Wells said, "Fiona is a perfect fit for this exciting new role and Whispir's ambition to build the world's best communications intelligence platform. It demonstrates to our customers and the market that we're approaching this discipline with real authenticity.

"With Fiona's appointment our artificial intelligence and machine learning functionality will ramp up, ensuring our communication workflow platform continues to provide industry-leading data innovation, intelligence and insights for our customers."

Brad Dunn, Whispir's Chief Product Officer said "Once a company starts hiring physicists, you know they are taking AI seriously. We aren't just planning to put a few small widgets into the market to make Whispir sound clever - we're taking this sincerely and really making this a part of how we think of everything and how we build software. I see a time in the very near future where Whispir is one of the best places to work in the AI space - and Fiona is an important part of making this a reality. We're absolutely thrilled to have her on-board to really build up this practice."

Commenting on both appointments, Whispir CEO Jeromy Wells said, "Justin and Fiona's appointments demonstrate Whispir's ability to attract the best talent in the market, both locally and internationally."

-ENDS-

Authorised by the Disclosure Committee

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About Whispir

Whispir is a global scale SaaS company, founded in 2001 to provide a communications workflow platform that automates interactions between organisations and people.

Our products enable organisations to improve their communications through automated workflows to ensure stakeholders receive accurate, timely, useful and actionable insights in a manner that is sensitive to individual contexts and preferences. Our customers use Whispir's software to create interactive, multi-party and omnichannel communications from templates, solving simple to complex communications workflow tasks. Whispir operates across three key regions of ANZ, Asia and North America.

More information www.whispir.com